

Program of study: **Economics of Trade, Tourism and Services**

**Curriculum** - valid starting with the academic year **2018-2019**

**1<sup>st</sup> year of study**

No.	Course Title	Course Code	Semester I				Semester II			
			Lecture (hrs/ week)	Seminar (hrs/ week)	Lab (hrs/ week)	Credits	Lecture (hrs/ week)	Seminar (hrs/ week)	Lab (hrs/ week)	Credits
<b>Core courses</b>										
1	Applied Mathematics for Economics	C.G.1.1.01	2	2	-	5				
2	Microeconomics	C.G.1.1.02	2	2	-	5				
3	Corporate Economics	C.G.1.1.03	2	2	-	4				
4	Informatics	C.G.1.1.04	2	-	2	5				
5	General Management	C.G.1.1.05	2	1	-	4				
6	Economic Geography	C.G.1.1.06	2	1	-	4				
7	Foreign Language I	C.G.1.1.07	-	2	-	3				
8	Physical Education I	C.G.1.1.08	-	2	-	(1)				
9	Mountain tourism	C.G.1.2.09					2	1	-	4
10	Macroeconomics	C.G.1.2.10					2	2	-	5
11	Fundamentals of Accounting	C.G.1.2.11					2	2	-	5
12	Statistics	C.G.1.2.12					2	2	-	4
13	Marketing	C.G.1.2.13					2	2	-	5
14	Fundamentals of Law	C.G.1.2.14					2	1	-	4
15	Foreign Language II	C.G.1.2.15					-	2	-	3
16	Physical Education II	C.G.1.2.16					-	2	-	(1)
<b>TOTAL</b>			<b>12</b>	<b>12</b>	<b>2</b>	<b>30+(1)</b>	<b>12</b>	<b>14</b>	<b>0</b>	<b>30+(1)</b>
			<b>26</b>				<b>26</b>			

Rector,  
Professor, Ph.D. Sorin Mihai RADU

Dean,  
Assoc. Prof., Ph.D. Imola DRIGĂ

Program of study: **Economics of Trade, Tourism and Services**

**2<sup>nd</sup> year of study**

No.	Course Title	Course Code	Semester III				Semester IV			
			Lecture (hrs/week)	Seminar (hrs/week)	Lab (hrs/week)	Credits	Lecture (hrs/week)	Seminar (hrs/week)	Lab (hrs/week)	Credits
<b>Core courses</b>										
1	Accounting of Trade, Tourism and Services	C.G.2.1.01	2	2	-	6				
2	Economics of Trade	C.G.2.1.02	2	2	-	6				
3	Economics of Services	C.G.2.1.03	2	2	-	6				
4	Fundamentals of Commodity Science	C.G.2.1.04	2	2	-	4				
5	Foreign Language III	C.G.2.1.05	-	2	-	2				
6	Physical Education III	C.G.2.1.06	-	1	-	(1)				
7	Business Law	C.G.2.2.07					2	1	-	4
8	Econometrics	C.G.2.2.08					2	2	-	4
9	Economics of Tourism	C.G.2.2.09					2	2	-	6
10	Finance	C.G.2.2.10					2	2	-	6
11	Commercial Communication	C.G.2.2.11					2	2	-	4
12	Physical Education IV	C.G.2.2.12					-	1	-	(1)
13	Internship	C.G.2.2.13							90 h	3
<b>Elective courses</b>										
14.1	Supplier Relationship Management /	C.G.2.1.14	2	1	-	3				
14.2	Hotel and Restaurant Service Technology	C.G.2.1.15								
15.1	Electronic Commerce /	C.G.2.1.16	2	-	2	3				
15.2	Internet Technologies for Business	C.G.2.1.17								
16.1	Ecotourism and Rural Tourism /	C.G.2.2.18					2	2	-	3
16.2	Tourism Resources and Tourist Destinations	C.G.2.2.19								
<b>Optional courses</b>										
17	Office Technologies	C.G.2.1.20	(1)	-	(1)	(3)				
18	Quality Management	C.G.2.2.21					(1)	(1)	-	(3)
<b>TOTAL</b>			<b>12</b>	<b>12</b>	<b>2</b>	<b>30+(1)</b>	<b>12</b>	<b>12</b>	<b>0</b>	<b>30+(1)</b>
							<b>26</b>	<b>24</b>		

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**3<sup>rd</sup> year of study**

No.	Course Title	Course Code	Semester V				Semester VI			
			Lecture (hrs/week)	Seminar (hrs/week)	Lab (hrs/week)	Credits	Lecture (hrs/week)	Seminar (hrs/week)	Lab (hrs/week)	Credits
<b>Core courses</b>										
1	Banking Operations	C.G.3.1.01	2	2	-	4				
2	Marketing Research	C.G.3.1.02	2	2	-	5				
3	Insurance and Reinsurance	C.G.3.1.03	2	2	-	5				
4	Economic and Financial Analysis	C.G.3.1.04	2	2	-	5				
5	Business Management in Trade, Tourism and Services	C.G.3.1.05	2	2	-	4				
6	Promotion Techniques	C.G.3.1.06	2	2	-	4				
7	Commercial Transactions	C.G.3.2.07					2	2	-	5
8	Tourism Techniques	C.G.3.2.08					2	2	-	5
9	Entrepreneurship	C.G.3.2.09					2	2	-	5
10	Business Investment Strategies	C.G.3.2.10					2	1	-	5
11	Logistics and Distribution of Goods	C.G.3.2.11					2	1	-	4
12	Development of the Bachelor's Thesis	C.G.3.2.12					-	-	4	3
<b>Elective courses</b>										
13.1	Expeditions and Insurance for Passengers and Goods /	C.G.3.1.13	2	1	-	3				
13.2	Ethics and Academic Integrity	C.G.3.1.14								
14.1	Human Resources Management /	C.G.3.2.15					2	1	-	3
14.2	Prices and Competition	C.G.3.2.16								
<b>Optional courses</b>										
15	Taxation	C.G.3.1.17	(2)	(2)	-	(4)				
<b>TOTAL</b>			<b>14</b>	<b>13</b>	<b>0</b>	<b>30</b>	<b>12</b>	<b>9</b>	<b>4</b>	<b>30</b>
			<b>27</b>			<b>25</b>				